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Nano-Tex[®] Elevates Bob Moran to EVP Worldwide Sales

Oakland, Calif., (April 15, 2011) – Nano-Tex, Inc., a leading textile technology company providing nanotechnology-based textile enhancements to the apparel and commercial and residential interiors markets, today announced that Bob Moran, formerly SVP of North American Sales, has been promoted to EVP of Worldwide Sales. With this promotion, Bob will now be responsible for directing and overseeing sales in Europe and Asia in addition to his previous responsibility leading the company's sales efforts in the Americas.

Jim Curley, Nano-Tex President & CEO said, "Nano-Tex is experiencing great sales momentum and growth in the US, and we are excited to see Bob leverage his sales leadership skills to drive significant growth in Europe and Asia."

Nano-Tex already has a significant presence in Europe and Asia, both in terms of manufacturing and retail distribution, but the growth potential in both markets is significant. We've already got a great team in place, so with the right focus and with some of the new products we have in development, I know we can take our sales in these regions to new heights," said Mr. Moran.

About Nano-Tex

Nano-Tex is a leading fabric innovation company providing nanotechnology-based textile enhancements to the apparel, home and commercial/residential interiors markets. Nano-Tex is headquartered in Oakland, Calif., with operations across the United States, Asia and Europe. To date, more than 80 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 100 leading apparel and commercial interior brands. Products with Nano-Tex enhancements are sold throughout North America, Asia and Europe.

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