

Nano-Tex and Maidenform Announce Exclusive Distribution Agreement

Oakland, Calif., (February 16, 2011)- Nano-Tex, Inc. and Maidenform Brands, Inc. (NYSE: MFB), announced today that Maidenform will be the exclusive distributor of intimate apparel products incorporating Nano-Tex, Inc.'s Neutralizer, a patent pending technology that wicks away moisture, dries quickly and neutralizes odors.

"As a company that is acutely focused on innovation and our consumers, we are pleased to provide women with heightened comfort and confidence by incorporating Nano-Tex's technology into our products," said Maurice Reznik, Chief Executive Officer of Maidenform Brands, Inc.

"Nano-Tex is delighted to be working with Maidenform to help their customers stay fresh and confident, no matter what the day brings," said Mark Brutten, SVP Marketing of Nano-Tex, Inc.

About Maidenform Brands, Inc.

Maidenform Brands, Inc. is a global intimate apparel company with a portfolio of established and well-known brands, top-selling products and an iconic heritage. Maidenform designs, sources and markets an extensive range of intimate apparel products, including bras, panties and shapewear. During its 88-year history, Maidenform has built strong equity for its brands and established a solid growth platform through a combination of innovative, first-to-market designs and creative advertising campaigns focused on increasing brand awareness with generations of women. Maidenform sells its products under some of the most recognized brands in the intimate apparel industry, including Maidenform(R), Flexees(R), Lilyette(R), Control It! (R), Luleh(R), Sweet Nothings(R), Bodymates(R), Self Expressions(R) and Inspiration(R). Maidenform products are currently distributed in approximately 64 countries and territories outside the United States.

About Nano-Tex

Nano-Tex is a leading fabric innovation company providing nanotechnology-based textile enhancements to the apparel, home and commercial/residential interiors markets. Nano-Tex is headquartered in Oakland, Calif., with operations across the United States, Asia and Europe. To date, more than 80 textile mills worldwide are utilizing Nano-Tex treatments in products sold by more than 100 leading apparel and commercial interior brands. Products with Nano-Tex enhancements are sold throughout North America, Asia and Europe.

www.nano-tex.com