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Nanotex Expands Business Development Team

Bloomfield Hills, Michigan – April 11, 2016 – Nanotex[®], a Crypton company and leading fabric innovator providing nanotechnology-based textile enhancements to the apparel, home and commercial/residential interiors markets, today announced the expansion of its business development team. John McMichael has been hired as the Business Development Manager for North America for Nanotex. He will split his time between the company's High Point office and its Kings Mountain, NC research and manufacturing facility.

McMichael joins Nanotex from AEC Narrow Fabrics, where he was the Sales Manager responsible for growing the military and commercial segments of the business. He previously served as the Commercial Sales Manager for Narricot Industries working closely with its research and development team to bring new products to market. Additionally, John has held various sales, marketing and research and development positions at Custom Screens, International Textile Group and Burlington Industries, Inc.

“John’s deep background in working closely with apparel and textile companies will aid us in our ongoing mission of expanding our network of brand and mill partners,” said Randy Rubin, Chairman of Crypton. “He has extensive knowledge in introducing new products to the US marketplace, which makes John the ideal candidate to help Nanotex grow its domestic market share.”

McMichael’s responsibilities at Nanotex include working closely with the research and development team to create new, groundbreaking products for Nanotex to bring to market.

Nanotex is comprised of a family of 11 products, such as Resists Spills, “Releases Stains,” “Neutralizer” and “Coolest Comfort”, and includes the important enhancement of the integration of a DNA marker to protect against counterfeiting. The brand has more than 100 manufacturer partners worldwide, including not only in branded apparel and outdoor gear, but home textiles and contract and residential interiors markets as well. Brand partners include Banana Republic, the Gap, Gymboree, Target, Dickies,

Cabela's, L.L. Bean, Burton, Under Armour, Ashworth, Nordstrom, Hanes, Macy's and others.

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About Nanotex, a Crypton Company

The Crypton Companies have patented and branded environmentally responsible textile performance solutions since 1993. The company's flagship product, CRYPTON® Fabric, revolutionized the use of fabrics in the healthcare, hospitality, government, education and contract segments. In 2013, Crypton acquired Nanotex, which was among the first to market nanotechnology solutions for textiles when it was founded in 1998. Since that time, Nanotex technology has been significantly enhanced, integrated with DNA markers to protect against counterfeiting and is being re-launched through a new integrated marketing and promotion campaign. For more information on Nanotex, please visit our website at www.nanotex.com.