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Nanotex® Performance Sheets are Today's Special Value on QVC
Nanotechnology pulls unwanted moisture away from skin while you sleep

BLOOMFIELD HILLS, MI (May 4, 2017) -- Nanotex®, a Crypton company and leading fabric innovator providing nanotechnology-based textile enhancements to the apparel, home and commercial/residential interiors markets, is proud to announce that it is scheduled to be Today's Special Value® on QVC® **today, May 4** beginning at **midnight (ET)**. Each day, QVC picks one special item they believe shoppers will love, and offers it at an exceptionally low price from midnight (ET) until 11:59pm (PT) that day. Nanotex will be promoting its Home Reflections EasyCare 2000TC Cooling Sheets with Extra Cases (QVC Item #H211304).

These beautiful sheets are available in a variety of colors, sizes Twin through Cal King. The twin comes with one additional pillow case (for a total of three), and Full through Cal King comes with two additional pillow cases (a total of four!) The 2000 thread count is achieved by using a manufacturing process called insertion that utilizes very fine, 10 denier yarn. Paired with Nanotex wicking technology, designed to pull moisture away from the skin to the exterior of the fabric, which helps you to stay cooler and more comfortable, these sheets are a perfect addition to your summer bedding collection! The Home Reflections EasyCare 2000TC Cooling Sheets with Extra Cases are available in the following seven colors, White, Ivory, Taupe, Grey, Seaglass, Orchid and Blue.

"Performance technology is the next wave in bedding, and Nanotex is excited to bring QVC and its customers the opportunity to experience the benefits first-hand," explains Randy Rubin, founder and co-chairman of The Crypton Companies and Nanotex. "QVC understands the consumer, so having our product selected as the Today's Special Value is the ultimate way to show our innovative product to millions of viewers."

This is the second line of sheets Nanotex has launched on QVC. Nanotex made its debut with QVC in August 2016 with their performance sheets - The Serta SuperSoft Microfiber Sheet Set with Nanotex® and Extra Pillowcases (QVC item #H208839).

Nanotex is comprised of a family of 13 products, such as "Resists Spills", "Releases Stains," "Neutralizer" and "Coolest Comfort." The brand has more than 100 manufacturer partners worldwide, including not only in branded apparel and outdoor gear, but home textiles and contract and residential interiors

markets as well. In addition to QVC, Nanotex works with brands including Gap, Banana Republic, Target, Macy's, JC Penney's, Gymboree, Cabela's, L.L. Bean, Burton, Under Armour, Ashworth, Nordstrom, Hanes and others.

Tune in to QVC **today, Thursday, May 4th** beginning at **midnight (ET)** and throughout the day for a firsthand look at the sheets. The Home Reflections EasyCare 2000TC Cooling Sheets with Extra Cases (QVC Item # H211304) are scheduled to be available, while supplies last, beginning May 4 through QVC.com, the QVC apps or by calling 800.345.1515.

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About Nanotex, a Crypton Company

The Crypton Companies have patented and branded environmentally responsible textile performance solutions since 1993. The company's flagship product, CRYPTON® Fabric, revolutionized the use of fabrics in the healthcare, hospitality, government, education and contract segments. In 2013, Crypton acquired Nanotex, which was among the first to market nanotechnology solutions for textiles when it was founded in 1998. Since that time, Nanotex technology has been significantly enhanced, integrated with DNA markers to protect against counterfeiting and is being re-launched through a new integrated marketing and promotion campaign. For more information on Nanotex, please visit our website at www.nanotex.com.

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